



Ahuriri Business Association Membership Form

Since its official launch in 2008 the Ahuriri Business Association (ABA) has been responsible for a wide range of local initiatives, from the re-development of a promotional website and new directional road signage, to the annual publication of a visitor guide and proactive lobbying for safe road crossings, improved beach facilities and annual funding.

Run by a voluntary committee of local business people, the ABA's mission is to proactively promote Ahuriri for the benefit of local businesses. With a focus squarely on Ahuriri, strong alignments with other local organisations and a dedicated membership base, significant changes have been achieved in recent years. By joining the ABA you will show your commitment to Ahuriri and benefit your business through member-focused marketing, networking, lobbying and much more. **Together we will ensure Ahuriri prospers!**

ABA Full Membership

Voluntary fee of **\$250 +GST** (small businesses), **\$500 +GST** (medium/large businesses) or **\$750 +GST** (national/corporate businesses)

Membership benefits include:

1. Free standard listing on the website (name, full contact details, 50 word blurb)
2. Opportunity to purchase ad space on the website
3. Opportunity to purchase ad space in the newsletter
4. Reduced rates for seminars/workshops
5. Invitation to ABA social events
6. Free access to ABA marketing materials for promotional purposes (map, photography, branding)
7. Opportunity to be included in any 'user pays' marketing initiatives such as the visitor guide
8. Representation of interests in regards to town planning, legislation change etc
9. Opportunity to give an annual 10 minute presentation during a networking event
10. Pro-active promotion on Ahuriri Facebook page
11. One free annual business profile on Facebook and/or in the monthly e-newsletter
12. Alignment opportunities with any association-run events/promotions
13. Ongoing support for any member-initiated activity/promotion through ABA marketing channels (website, Facebook, newsletters, PR stories)
14. First priority for any potential "good news" PR opportunities gained by the ABA
15. Voting rights at the AGM
16. Access to the ABA Image Database

Friends of the ABA

Voluntary fee of **\$100 +GST** (for businesses in their first year of operation or micro businesses that would struggle to make the financial requirements; applications must be approved by the committee). Membership benefits include 1-8 above.

Associates of the ABA

Voluntary fee of **\$250 +GST** (for businesses outside the Ahuriri area who would like to be associated with the ABA)
Membership benefits include 1-13 above.

Non-members (for businesses located in the Ahuriri area but are not yet members of the association)

Non-members may have a free basic listing on the Ahuriri website (name of company and phone number) and the ability to opt in to other promotional initiatives for a non-member fee.

Please note...

1. Any paid work required by the ABA will be sourced from the membership base.
2. The ABA will support non-member initiatives if it is of benefit to the community for no charge; for all other non-member initiatives there will be a cost for promotion.
3. The ABA will not provide database information to any third party however we will pass on relevant information to members, as appropriate.



Sign up now!

Please select your preferred membership level:

Full membership: ☐ \$250 +GST (small business) ☐ \$500 +GST (med/large business) ☐ \$750 +GST (national/corporate business)

Friends of the ABA: ☐ \$100 +GST (pending approval) **Associates of the ABA:** ☐ \$250 +GST (pending approval)

Company name:

Contact name/email:

Secondary contact name/email:

Business sector:

Company blurb (50 words):

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Physical address:

Postal address:

Phone: Mobile:

Email:

Website:

Additional information:

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Please send your membership application form to:

PO Box 12191 Ahuriri
Napier 4144

info@ahuriri.co.nz

Payments can be made online via ANZ Bank:

Account number **06 - 0701 - 0350353 - 00**

(Please include your business name as your reference)